

Student artist Presentation

Summit Salon
ACADEMY  **PORTLAND**
FEATURING L'ORÉAL PROFESSIONAL BRANDS
L'ORÉAL REDKEN MATRIX MIZANI PULPriot *Salon Emotion* *Baxter*

**WE ARE
YOUR
PARTNERS**

Sample template for conversation with Student Artists at the SSAPdx.

- Location: On Site or virtual presentation via our on-line classroom.
- Time frame: 45 - 60 minutes
- Content:
 - Artistic technique via demo
 - Culture, Mission, environment @ your company
 - What makes the salon / spa company different?
 - How does the salon / spa company create unity?
 - Covid-19: What does the service provide / guest experience look like?
 - How does a service provider grow their business @ your salon /spa company?
 - What support is available for the service provider to grow?
 - If associate training program, what income, tips?
 - As a 1st year service provider, what income potential at your salon /spa company?
- Celebration:
 - Digital social post of your presentation celebrating our mutual commitment to raise the value of all service providers in the local communities we mutually serve.
- Also, if you have any recorded content
 - technical, business, or outline of above - we will post to our private Ambassador Partnership portal for the student artists.
- Remember to do a contest with the student artists. Ask them to follow your company & DM you via digital social and enter to win a gift basket of products / gift card for services from your company.
- Book your presentation with the student artists now